

PRESS RELEASE

Contact: Mr. Tim Marleau
The Merrill Hotel & Conference Center
(563) 263-2600
tmarleau@themerrill.com

The Merrill Hotel & Conference Center achieves AAA Four Diamond Rating

The Merrill Hotel & Conference Center is busy building a stellar reputation and its recent AAA Four Diamond rating achievement further supports that this hotel is a premier lodging destination in the state of Iowa.

AAA has put forth a strict set of guidelines for hotels in the areas of services, facility, and amenities. Hotels must meet AAA's requirements in these areas during an unannounced, on-site inspection in order to receive the AAA inspected and approved designation. Since 1998, only five other hotels in the state have met the necessary requirements to receive this prestigious nomination; and now, The Merrill Hotel & Conference Center is the sixth, beating out all properties visited by AAA in the capital city of Des Moines.

The Four Diamond rating represents a combination of the overall quality, range of facilities, and level of services offered at the property. More specifically, Four Diamond is a reflection of refined, stylish décor with upscale physical attributes, extensive amenities, and a high degree of hospitality, service, and attention to detail. This designation, along with being an IACC (International Association of Conference Centers) certified venue, makes The Merrill Hotel & Conference Center the only Iowa based hotel to offer this combination.

The Merrill Hotel & Conference Center operates under an incredibly high level of standards and this designation by AAA is quite an accomplishment for the property which has only been open since March.

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About The Merrill Hotel & Conference Center

The Merrill Hotel & Conference Center is located at 119 West Mississippi Drive on the scenic riverfront of historic downtown Muscatine, Iowa. Adjacent to the city's River Walk Park and historic downtown area, the hotel is 4 miles from the Highway 61 Bypass, 25 minutes from the Quad City area, and 30 minutes from QC Airport (MLI) in Moline, IL. The Merrill Hotel & Conference Center is a 122 guest room luxury hotel and includes a top floor state-of-the-art conference center, 16 meeting rooms with a total of 12,723 square feet of meeting space, an on-site restaurant and lounge called Maxwell's, and a Grand Ballroom with outdoor terrace that is ideal for social and corporate gatherings.

For information on The Merrill Hotel, contact General Manager, Tim Marleau at (563) 263-2600. For information on the hotel's conference and event space, contact Director of Sales, Lori Denney at (563) 263-2600. You may also visit www.themerrill.com. The Merrill Hotel & Conference Center is operated by Riley Hotel Group and owned by Riverview Hotel Development LLC.